

# Michal Litványi






## UX/UI Designer & Frontend Developer

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I have been working in UX/UI design since 2015, with a background in graphic design and front-end development. I focus on creating user-friendly web and mobile applications, e-commerce platforms, and internal CRM systems. I use AI tools in my daily workflow to accelerate the entire design and development cycle.

### WORK EXPERIENCE

-  **UX Designer & Front-end Developer** Jul 2016 – present  
Simplia  
UX design, template frontend and SLA support for e-commerce platform. Admin, templates, checkout flow, ticket resolution.
-  **UX/UI Designer** Dec 2021 – present  
BRACKETS by TRIAD  
UX/UI design for websites, SaaS interfaces and mobile apps. Wireframes, prototypes, visual design, design systems.
-  **UX Designer & Front-end Developer** 2024 – 2025  
E-commerce Bridge  
UX design and frontend for an e-commerce media outlet. Events, templates, newsletter, content sections.
-  **Graphic Designer & Web Developer** Jan 2012 – Dec 2020  
Eppi.cz  
Graphic design and web development for a benefit platform. Visual identity, websites, newsletters, marketing materials.
-  **Graphic Designer & Front-end Developer** 2013 – 2021  
Freelance  
Freelance graphic design and frontend. Websites, visual identities, banners, print for various clients.

### SELECTED PROJECTS

- Inspire by EANM** 2025  
EANM / BRACKETS by TRIAD  
Modern platform design to engage younger audiences in nuclear medicine. Visual identity, dynamic animations, awareness building.
- Danone Nutriclub** 2022 – 2024  
Danone / BRACKETS by TRIAD  
Multi-channel platform for mothers. Personalized journeys, baby diary, growth charts, allergy risk calculator.
- Winners Group CRM & Apps** 2023 – súčasnosť  
Winners Group / BRACKETS by TRIAD  
UX/UI for financial products. Customer-facing apps, internal CRM, full process from research to final design.
- Asahi Europe Customer Portal** 2022 – 2025  
Asahi / BRACKETS by TRIAD  
Customer portal and digital pub menus. Analysis, user flows, premium UI design for a global brewery group.
- Semmelrock & Wienerberger Mobile App** 2021 – 2023  
Semmelrock / BRACKETS by TRIAD  
UX design for a mobile app across 10+ countries with AR paving visualization. User flows, wireframes and visual design.
- Ecommerce Bridge** 2020 – súčasnosť  
Online magazine and web design for a leading e-commerce media project. Content strategy, web design, UX optimization.
- Runology Mobile App** 2021 – 2023  
Runology / BRACKETS by TRIAD  
Mobile app design for a running community. UX research, wireframing, complete UI design.

Complete UX/UI redesign in cooperation with the client for the Simplia platform. Analysis of the existing solution, new user flows, modern visual style and responsive design.

SKILLS

- Design**
  - UX Design
  - Wireframing & Prototyping
  - Information Architecture
  - Design Systems
  - Accessibility & Usability (WCAG)
- Figma**
  - Collaboration with dev teams
  - Figma + AI
  - E-commerce & CRM UX
  - SaaS UX
  - Internal Tools
- Frontend**
  - HTML / CSS / JS
  - Responsive Design
  - Templating
  - Mobile-first
- AI & Workflow**
  - Claude Code
  - Hybrid Workflow
- E-commerce**
  - Simplia Platform

EDUCATION

- Programming** 2001 - 2009  
Gymnázium Dobšiná
- Industrial Logistics** 2009 - 2014  
Technická univerzita v Košiciach

LANGUAGES

- Slovak** Native
- Czech** Fluent (passive)
- English** B2 - Upper intermediate

REFERENCES

- Aleš Pustelník**  
COO @ Simplia  
[+420 724 065 544](tel:+420724065544)
- Pavol Perdík**  
CEO @ BRACKETS by TRIAD  
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- Štefan Polgári**  
Managing Director @ Dognet  
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